



WARP PROJECT

WASTE AND RECYCLING PRACTICES FOR DUAL
TRANSITION IN VOCATIONAL EDUCATION

PROJECT NUMBER
101183410

Deliverable 5.1 Joint Dissemination and Sustainability Strategy



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Project Summary

The WARP project (Waste and Recycling Practices for Dual Transition in Vocational Education) addresses an urgent skills gap in Albania and Kosovo, as VET systems struggle to keep pace with growing plastic waste, low recycling rates, and limited training regarding modern sustainability demands. VET trainers need to develop green and digital competences, spanning circular-economy practice, data-driven optimization, and the digitalization of waste-management processes. These competences are essential in order to pre-prepare learners for today's labor market. The rationale behind WARP's development is to modernize VET so it can transmit these competences systemically, reducing plastic pollution and enabling smarter, more sustainable recycling practices.

WARP's methodology is a multi-faceted capacity building pathway that is centered on trainers. It combines a Virtual Learning Environment with Open Educational Resources that support 16 new Training-of-Trainers programme, modular designs for flexible learning, structured mentoring, twinning for international collaboration, and hands-on Training-of-Trainers (ToT) workshops. A Community of Practice sustains peer exchange and continuous professional growth, so as to ensure alignment with industry standards and market needs for the green-and-digital transition. The project will also validate targeted case studies, design an intervention programme, and set up continuous feedback mechanisms, so that content and delivery remain evidence-based and responsive.

The project's goals are threefold: (a) strengthen waste and recycling management training within VET, (b) open pathways to employment, especially for youth and women in the sector, through innovation in plastic waste recycling, and (c) equip all involved parties (trainers, institutions, and stakeholders) with the skills to implement new sustainable technologies. By promoting inter-institutional collaboration and technology transfer, WARP aligns educational practice with current and future environmental demands in the target countries.

Expected results of the project translate the aforementioned goals into concrete outputs. WARP will deliver a live Virtual Learning Space, publish Open Educational Re-sources (OERs) that underpin the 16 ToT programmes, and roll out a structured Twinning & Mentoring Programme alongside ToT workshops, mobility, and a final collaborative in-novation report. Quality will be ensured through a dedicated QA structure and plan, continuous monitoring, and independent external review. For visibility and policy reach, the project will have an established, full visual identity and website, a Joint Dissemination & Sustainability Strategy, a Policy Influence Toolkit, a WARP Conference in Tirana, and a functioning Community of Practice that anchors long-term use and scaling. Together, these results modernize VET provision, build institutional capacity, and create practical routes for innovation and employability in sustainable plastic-waste management.

1. Executive Summary

Work Package 5 (WP5) of the WARP project focuses on Dissemination and Exploitation, aiming to ensure that the results, tools, and practices developed throughout the project reach a wide range of audiences and generate tangible long-term impact.

This plan outlines how WARP will communicate its objectives, progress, and outcomes to target groups, including policymakers, educators, vocational training institutions, and the general public. It also defines strategies to sustain the results beyond the project's duration by fostering a self-sustaining community of practice, ensuring continuous visibility, and integrating WARP methodologies into national and regional systems.

UNI – Universum International College, as the WP5 leader, is responsible for the coordination of all dissemination and sustainability activities, together with ReadLab, ensuring strategic alignment across the consortium and consistent implementation of the WARP brand and communication principles.

2. Purpose of the Joint Dissemination and Sustainability Strategy

The Joint Dissemination and Sustainability Strategy (JDSS) defines the framework and mechanisms that guide all dissemination, communication, and exploitation efforts of the WARP consortium. This strategy aligns with the objectives and framework established in the WARP proposal, ensuring a unified approach to communication, stakeholder engagement, and sustainability. It guides all consortium partners in applying common tools and standards for visibility, outreach, and long-term impact across the Western Balkans and EU VET ecosystems.

Its main purpose is to:

- Promote the visibility and recognition of WARP across the Western Balkans and EU partner countries.
- Ensure the project's findings and outcomes are effectively shared with all relevant stakeholders.

- Build lasting partnerships and channels that will sustain the project's results beyond EU funding.
- Create a strong WARP brand identity through consistent communication tools, materials, and messages.

The Joint Dissemination and Sustainability Strategy serves as both a coordination mechanism for partners and a strategic guide to ensure the coherent, transparent, and impactful promotion of WARP results.

3. Dissemination Objectives

The main objectives of the WARP dissemination and sustainability activities are to:

1. Inform and Engage Stakeholders: Communicate the project's activities and achievements to a wide network of policymakers, educators, industry representatives, and students.
2. Promote the WARP Brand: Strengthen visibility by applying a unified visual identity across all channels and deliverables (logo, templates, website, and social media)
3. Encourage Adoption and Replication: Support stakeholders in implementing WARP methodologies and practices in their institutions.
4. Foster Policy Influence: Share evidence-based recommendations through the Policy Influence Toolkit and WARP Ambassador Programme.
5. Ensure Long-Term Sustainability: Maintain active collaboration through a Community of Practice, online learning resources, and ambassador networks after project completion.

4. Dissemination Target Groups and Stakeholders

WARP's dissemination strategy targets multiple levels of stakeholders to ensure both specialist engagement and public awareness.

Primary Target Groups

- Ministries of Education and Environmental Affairs support policy uptake and VET system modernization.
- Policymakers and Regulatory Bodies integrate WARP outcomes into national vocational frameworks.
- VET Providers and Academic Institutions to apply WARP modules and best practices in teaching.
- Trainers and Educators – as key multipliers through the Training-of-Trainers approach.
- Students and Youth – as future professionals in the green and digital transition sectors.
- Industry Representatives and Employers – to bridge education with labor market needs.
- Civil Society and NGOs – to enhance community awareness and social engagement.

Secondary Target Groups

- Media outlets, journalists, and public information channels.
- International VET networks and EU cooperation initiatives.
- Environmental and digital innovation organizations.

5. Dissemination Activities

T5.1 Setup and Operation of the WARP Dissemination and Impact Governance Structure

The WARP Dissemination and Impact Governance Structure serves as the coordination mechanism for all dissemination, communication, stakeholder engagement and impact monitoring activities implemented under WP5. Its objective is to ensure effective coordination among consortium partners, monitor dissemination performance, review progress against the established KPIs, and support the continuous implementation and improvement of the Joint Dissemination and Sustainability Strategy throughout the project.

UNI leads the establishment and operation of a two-level governance structure consisting of:

- Impact and Dissemination Commission, composed of two representatives from each partner institution (one responsible for dissemination and one for impact).
- External Stakeholder Group, involving policymakers, industry experts and community representatives who provide external feedback and support the wider dissemination and impact of WARP results.

The Dissemination and Impact Governance Structure has been operationalized through the designation of representatives from each partner institution. At the current stage, each partner has assigned a dissemination focal point who serves as the primary contact for WP5 communication, dissemination coordination, stakeholder engagement and reporting. Regular WP5 coordination meetings have been scheduled to review dissemination progress, monitor KPIs, discuss upcoming activities and coordinate implementation across the consortium. This governance mechanism ensures continuous coordination, transparent communication and effective monitoring of WP5 activities throughout the project.

T5.2 Development and Application of the Joint Dissemination and Sustainability Strategy

The Joint Dissemination and Sustainability Strategy (JDSS) establishes the common framework for all communication, dissemination and sustainability activities carried out by the WARP consortium. As a living document, it guides partners in applying a coordinated approach to project visibility, stakeholder engagement, dissemination planning and long-term sustainability while ensuring consistency across all communication channels and project outputs.

The strategy defines:

- Communication methods, tools and dissemination channels.
- Target audiences and stakeholder engagement approaches.
- Roles and responsibilities of consortium partners.
- Integration of the WARP visual identity and online communication tools developed under Deliverable D5.2.
- Procedures for monitoring dissemination KPIs and sustainability actions.

Deliverable D5.1 has been completed and adopted by the consortium as the guiding framework for WP5 activities. Partners continuously contribute to dissemination through coordinated social media activities and regularly update dissemination evidence, ensuring that the strategy remains an active management tool throughout project implementation.

T5.3 Informing and Engaging Stakeholders

Stakeholder engagement is a core component of WP5 and aims to ensure that WARP results reach the institutions, professionals and communities that can benefit most from the project. Through coordinated dissemination activities and direct stakeholder involvement, WARP promotes knowledge exchange, collaboration and long-term sustainability across the vocational education and training ecosystem.

Stakeholder engagement is implemented through:

- National Infodays, consisting of six events (three in Albania, two in Kosovo and one in Kosovo hosted by FK) that disseminate project results, strengthen cooperation with national stakeholders and promote WARP outcomes. Planning of the National Infodays has already commenced, with responsible partners continuously updating implementation timelines, organizational details and target audiences to ensure timely preparation of all planned events.
- Community of Practice (CoP), representing an online collaborative space that supports continuous knowledge exchange, networking and resource sharing among educators, VET providers, industry representatives, policymakers, NGOs, students and other stakeholders. The identification of the initial Community of Practice members is already underway, with partners continuously nominating representatives from their national stakeholder networks. The Community of Practice will continue to expand throughout the project and will later be integrated into the WARP Collaboration Platform developed by ReadLab.
- International Conference, to be hosted in Tirana, providing a platform to present project achievements, innovative practices and policy recommendations while strengthening cooperation among project partners, stakeholders and policymakers.
- Targeted communication campaigns, including newsletters, press releases, website updates and coordinated social media activities that ensure continuous visibility of project progress and results.

T5.4 WARP Ambassador Programme

The WARP Ambassador Programme is designed to ensure that the project's results continue to be promoted and disseminated beyond the project lifetime. The programme will establish a network of ambassadors who will support stakeholder engagement, knowledge sharing and the long-term sustainability of WARP outcomes.

The Ambassador Programme will:

- Recruit students, alumni, VET trainers and educators as WARP Ambassadors.
- Organize six webinars targeting policymakers, educators, VET providers, industry representatives and external stakeholders.
- Promote the WARP Policy Influence Toolkit, including strategies and templates for engaging national and regional decision-makers.
- Develop the WARP Certification for Institutions as a badge of excellence for integrating sustainable waste management and recycling practices into vocational education.

Although implementation officially begins during M24–M36, preparatory activities have already started. Consortium partners have begun identifying potential ambassador candidates from among students, alumni, educators, trainers and sector professionals to facilitate the future launch of the programme and ensure broad institutional and stakeholder representation.

T5.5 Continuous Redesign and Reinforcement of Sustainability

The purpose of this task is to ensure that the Joint Dissemination and Sustainability Strategy remains responsive to project progress, stakeholder feedback and emerging needs throughout the implementation period. Sustainability is treated as a continuous process that supports the long-term adoption, visibility and exploitation of WARP results beyond the project's lifetime.

This task includes:

- Reinforcing long-term sustainability mechanisms, including the Community of Practice, Ambassador Programme and stakeholder networks.
- Reviewing dissemination performance, stakeholder engagement and sustainability indicators throughout project implementation.
- Preparing Deliverable D5.5 – Assessment Report on Dissemination and Community Engagement Actions at the end of the project.

As this task is scheduled mainly for the later stages of the project (M25–M36), implementation

has not yet formally started. However, the ongoing monitoring of dissemination activities, stakeholder engagement and partner feedback is already providing valuable input that will support the revision of the Joint Dissemination and Sustainability Strategy (D5.1) and the preparation of Deliverable D5.5.

6. Communication at Project Level

6.1 Internal Communication

Internal communication is based on transparency, continuous coordination and regular information exchange among consortium partners. To ensure the effective implementation of WP5, partners maintain close communication through regular online meetings, email correspondence and the shared Basecamp repository.

Current coordination mechanisms include:

- Regular WP5 coordination meetings to review dissemination progress, KPIs and upcoming activities.
- A shared Basecamp repository for project documents, visual identity materials, templates and dissemination resources.
- Continuous partner updates through the shared WP5 monitoring files, including dissemination activities, Community of Practice development, National Infoday planning and other stakeholder engagement actions.
- Ongoing coordination of the Social Media Calendar to ensure regular communication and balanced visibility across all partners.

6.2 Direct Communication

Direct communication supports the day-to-day coordination of dissemination and stakeholder engagement activities throughout the project.

Communication is implemented through:

- Regular email correspondence and bilateral consultations between partners.
- Online meetings to coordinate dissemination activities, validate content and review project progress.
- Shared templates for newsletters, press releases, reports and event documentation to ensure consistent branding and communication.

7. Ensuring the Visibility of EU Funding

All communication and dissemination activities carried out within WARP comply with the Erasmus+ Programme visibility requirements. The contribution of the European Union is consistently acknowledged across all project outputs and communication channels.

To ensure compliance, all communication materials include:

- The European Union emblem and the official Erasmus+ funding acknowledgement.
- The Erasmus+ disclaimer indicating that the views expressed are those of the authors.
- The official WARP visual identity developed under Deliverable D5.2, including standardized templates for Word documents, PowerPoint presentations, posters, flyers, newsletters and press releases.
- EU visibility across the project website, Facebook page, LinkedIn page, newsletters, media releases and other dissemination materials.

During project events, including Transnational Project Meetings, National Infodays, webinars and the final conference, EU visibility is ensured through:

- WARP banners, posters and branded presentation materials.
- Verbal acknowledgement of Erasmus+ funding during presentations and public events.
- Distribution of project materials carrying the EU emblem and required funding statements.

8. Key Performance Indicators (KPIs)

To evaluate dissemination performance and sustainability impact, WARP applies a results-based monitoring system fully aligned with the project proposal. KPIs are defined across visibility, engagement, institutional uptake and sustainability dimensions to ensure consistent measurement of dissemination activities and long-term impact. During project implementation, these indicators are continuously monitored by UNI, as WP5 leader, in close collaboration with all consortium partners.

- **Visibility and Awareness**
 - Website traffic and engagement (unique visitors, downloads, and interaction rates).
 - Growth of social media followers, post reach, and engagement metrics.
 - Media presence — press releases, publications, and mentions in external channels.
- **Engagement and Capacity Building**
 - Number of trained ambassadors and webinars delivered.
 - Number of participants in info days, workshops, and conferences.
 - Growth and activity of the Community of Practice (registered members, active participation and shared resources).
- **Institutional Integration**
 - Adoption of WARP-developed modules in partner curricula.
 - Implementation of institutional sustainability measures and internal training programs.
- **Policy and Systemic Impact**
 - Number of policymakers and institutions involved in WARP-related consultations.
 - Policy briefs or recommendations disseminated to authorities and decision-makers.
 - Uptake of the Policy Influence Toolkit and references in national or regional frameworks.
- **Sustainability and Exploitation**
 - Maintenance of WARP platforms and open-access resources after project completion.

- Number of follow-up initiatives or funding proposals referencing WARP results.
- Partnerships or alliances established with public and private entities.

These indicators are monitored continuously by UNI through the Dissemination and Impact Governing Structure. Partners regularly contribute dissemination evidence, stakeholder engagement activities and communication outputs, allowing KPI progress to be reviewed throughout the project. The collected data supports periodic evaluation of dissemination performance, informs updates to the Joint Dissemination and Sustainability Strategy (Task 5.5), and contributes to the project's final impact assessment.

Table 1 Key Performance Indicators

Activity	Indicator	Target Groups	Year 2	Year 3	Overall Target
Website activity	Unique visitors (Google Analytics)	All stakeholders	2,000	4,000	4,000+
Media visibility	Media mentions & press releases	Policymakers, public	5	8	13
Social media	Posts and engagement metrics	All	20	20	40
Dissemination events	Number of Infodays / participants	Educators, students	3 / 100	3 / 100	6/200
Webinars (Ambassadors)	Number of sessions	Policymakers, educators		6	6
Conference	Attendance at final event	Regional stakeholders		100	100

9. Dissemination Materials and Tools

9.1 Logo and Visual Identity

The WARP logo, color palette, and templates (Word, PowerPoint, poster, newsletter, press release) are standardized to ensure a consistent and professional identity across all deliverables and communications.

These materials are actively used by all consortium partners to ensure consistent branding and compliance with Erasmus+ visibility requirements across all dissemination activities.

9.2 Website

URL: <https://warp-project.eu>

The WARP website serves as the central dissemination hub for the project and is regularly updated with project information, news, activities and communication materials. It provides stakeholders with access to:

- Project objectives, consortium, deliverables and results.
- Project news, events and media materials in all partner languages (English, Albanian, Greek and Spanish).
- The Virtual Learning Space and Open Educational Resources, which will be made available as they are developed throughout the project.

The website complies with WCAG 2.0 accessibility standards and includes the required Erasmus+ visibility and EU funding acknowledgement on all pages. Website analytics, including visits, downloads and user engagement, are monitored periodically to assess dissemination performance and support KPI monitoring, with a target of 2,000 visits by Month 24 and 4,000 visits by Month 36.

9.3 Social Media

Dedicated WARP pages on Facebook and LinkedIn support real-time dissemination. ReadLab maintains accounts; partners contribute monthly posts.

- Facebook page: <https://www.facebook.com/profile.php?id=61575664845991>

- LinkedIn page: <https://www.linkedin.com/company/warp-project/?viewAsMember=true>
- The Social Media Calendar assigns responsibility per partner to ensure regular up-dates.
- KPI monitoring through impressions, reach, and engagement analytics.

Each partner contributes to the project's social media presence according to a coordinated Social Media Calendar, developed and managed by ReadLab. The calendar defines monthly publication themes and assigns responsibility for post creation among partners on a rotational basis, ensuring continuous visibility and balanced representation of all work packages and events. To support implementation and monitoring, partners continuously update dissemination activities and social media evidence through the shared WP5 monitoring system, allowing UNI to coordinate dissemination progress, monitor KPIs and prepare project reporting. This structured approach ensures transparent coordination and continuous documentation of dissemination activities throughout the project.

Table 2 Social Media Calendar

<i>Responsible Partner</i>	<i>Month to post</i>	<i>Week to post</i>	
IES RIBEIRA	June 25	week 2	week 4
UET	July 25	week 2	week 4
ALBACADEMY	August 25	week 2	week 4
RecycAI	September 25	week 2	week 4
UNI	October 25	week 2	week 4
FK	November 25	week 2	week 4
PLASTIKA	December 25	week 2	week 4
READLAB	January 26	week 2	week 4
NTUA	February 26	week 2	week 4
IES RIBEIRA	March 26	week 2	week 4
UET	April 26	week 2	week 4
ALBACADEMY	May 26	week 2	week 4

RecycAI	June 26	week 2	week 4
UNI	July 26	week 2	week 4
FK	August 26	week 2	week 4
PLASTIKA	September 26	week 2	week 4
READLAB	October 26	week 2	week 4
NTUA	November 26	week 2	week 4
IES RIBEIRA	December 26	week 2	week 4
UET	January 27	week 2	week 4
ALBACADEMY	February 27	week 2	week 4
RecycAI	March 27	week 2	week 4
UNI	April 27	week 2	week 4
FK	May 27	week 2	week 4
PLASTIKA	June 27	week 2	week 4
READLAB	July 27	week 2	week 4
NTUA	August 27	week 2	week 4
IES RIBEIRA	September 27	week 2	week 4
UET	October 27	week 2	week 4
ALBACADEMY	November 27	week 2	week 4
RecycAI	December 27	week 2	week 4

9.4 Newsletters and Press Releases

- Up to six newsletters (approximately two per year) summarizing project achievements, upcoming activities and key results throughout the project lifecycle.
- Press releases prepared for major project milestones, meetings, National Infodays, the International Conference and other significant dissemination activities.
- Editable newsletter and press release templates available in multiple languages to support consistent communication across all partner institutions.

9.5 WARP Dissemination Portfolio

In line with Deliverable D5.2 (WARP Visual Identity), a full set of dissemination materials has been developed to ensure consistent branding, visibility, and outreach across all partner institutions. These materials comply with Erasmus+ visibility requirements and reflect the unified visual identity of WARP.

The dissemination portfolio includes:

- WARP banner (80x200 cm) for events and conferences
- WARP flyer (English, Albanian, Greek, Spanish versions)
- Press release and newsletter templates (editable and translatable formats)
- WARP poster for local and regional promotion
- Social media covers (LinkedIn and Facebook)
- PowerPoint and Word templates for official communications
- Translation package for partner language versions

All materials are stored in the shared online repository (Basecamp) and are accessible to all consortium partners. Partners actively use these materials in project meetings, institutional events, dissemination campaigns, newsletters, social media activities and other communication actions, ensuring a consistent visual identity and compliance with Erasmus+ visibility requirements across all project activities.

9.6 Use and Transfer of Results

The WARP project ensures that all key outputs, including the Community of Practice, Policy Influence Toolkit, Ambassador Webinars, and Open Educational Resources will remain accessible and functional beyond the project's lifetime.

Each partner institution commits to promoting and integrating these results within its national and regional VET networks, encouraging reuse, adaptation, and translation into local contexts. In accordance with the WARP proposal, project results are progressively made available through the project website and shared partner repositories as they are developed. This approach supports free reuse for educational and training purposes while reinforcing WARP as a regional reference for sustainability-driven VET reform.

10. Sustainability

Ensuring the long-term impact and continuity of the WARP project beyond its EU-funded duration (M6–M36) is a central objective of WP5. The sustainability strategy builds on the project's vision to establish a permanent ecosystem of innovation, circularity, and policy impact in VET education across the Western Balkans.

10.1 Sustainability Goals

The WARP sustainability framework aims to preserve and expand project outcomes through a combination of institutional, educational, and community-level actions that ensure the project's results remain operational and visible beyond its lifetime.

Specifically, it seeks to:

- Integrate WARP modules, methodologies, and tools into institutional VET curricula.
- Maintain an active Community of Practice (CoP) as a collaborative platform for continuous exchange and learning.
- Foster continuous capacity-building through ambassador-led training and webinars.
- Implement the Policy Influence Toolkit to support national policy adoption and encourage system-wide replication.
- Promote eco-design and circular economy principles in education and industry partnerships.
- Ensure the long-term maintenance of the WARP website and digital repository as open-

access resources.

10.2 Strategic Approach

WARP's sustainability framework is designed to ensure that the project's results, methodologies, and tools remain operational, scalable, and adaptable to future challenges. It integrates institutional, educational, policy, and community dimensions, and aligns with EU Green Deal priorities, circular economy principles, and the digital and environmental transitions envisioned in the Erasmus+ framework.

The sustainability approach is built around the following pillars:

1. Institutional Integration and Long-Term Adoption

- Partner institutions will embed the developed WARP modules, resources, and methodologies into their regular VET and higher education curricula, ensuring continued use after the project ends.
- Internal policy endorsements and official curricula revisions will formalize this integration.
- Each institution will designate a WARP Focal Point responsible for maintaining materials, monitoring implementation, and updating learning resources based on feedback and evolving sectoral needs.

2. Establishment of the WARP Community of Practice

- A Community of Practice (CoP) is being launched to unite educators, learners, and industry partners working in waste management, recycling, and sustainability innovation.
- The CoP will remain active through the project's digital collaboration platform and will continue to facilitate joint initiatives, internships, and pilot actions even after EU funding ends.
- The CoP will serve as a permanent knowledge-sharing forum and repository for best practices, policy insights, and learning materials.

3. Policy Integration and Systemic Impact

- WARP will actively engage national and regional authorities, ministries, and policy-makers in Albania and Kosovo to embed WARP principles into VET quality frame-works and environmental education standards.
- The Policy Influence Toolkit (Deliverable 5.3) will serve as a guiding document for future policy dialogue and replication.
- Policy briefs and roundtables organized by the WARP Ambassador Pro-gram will promote continued advocacy for integrating sustainability-oriented VET curricula into national strategies.

4. Capacity Building and Train-the-Trainer Mechanism

- Through the WARP Ambassador Program, educators, students, and alumni will be equipped to act as multipliers, delivering training, webinars, and awareness sessions to external stakeholders and institutions across the region.
- This “train-the-trainer” model ensures that the project’s pedagogical and practical methodologies are continuously disseminated and adapted across sectors.

5. Resource Mobilization and Alliances

- Partners will pursue additional national and EU funding opportunities (e.g., Eras-mus+ CBHE, Horizon Europe, Green Transition Calls) to finance follow-up initiatives and expand the project’s scope.
- Strategic alliances with the private sector, chambers of commerce, NGOs, and industry associations will help ensure ongoing engagement, co-financing, and access to practical training sites.
- Alumni networks will be leveraged to sustain WARP outreach through mentoring, peer learning, and joint projects.

6. Digital and Environmental Sustainability

- The WARP digital infrastructure, including the website, social media channels, and

online repository, will remain active post-project and serve as an open-access platform for sharing educational materials, research findings, and policy tools.

- Partners commit to maintaining these resources for at least five years beyond project completion, ensuring continuous accessibility.
- Eco-friendly practices such as digital dissemination, online meetings, and green event management will remain standard in all future project-related activities.

7. Continuous Improvement and Monitoring

- The Dissemination and Impact Governing Structure (Task 5.1) coordinates the continuous monitoring of sustainability outcomes through regular review of dissemination progress, stakeholder engagement and KPI achievement.
- Data gathered through KPIs, partner reporting and stakeholder feedback guide continuous improvements and will inform the revision of the Joint Dissemination and Sustainability Strategy under Task 5.5.

10.3 Long-Term Impact and Vision

Through its sustainability plan, WARP aims to:

- Establish a recognized regional model for circular economy education within the VET ecosystem.
- Strengthen collaboration between education providers, industries, and policy actors to accelerate green transition skills.
- Ensure that its innovative outputs, curricula, training modules, toolkits, and ambassador network, remain dynamic, relevant, and accessible for future generations of learners and professionals.

11. Monitoring and Reporting

The monitoring of dissemination and sustainability activities follows the governance mechanisms established under WP5. UNI, as WP5 leader, coordinates the collection and review of dissemination data, stakeholder engagement activities and progress against the agreed Key Performance Indicators (KPIs).

Partners continuously provide updates on dissemination actions, stakeholder engagement, Community of Practice development, National Infoday planning and other WP5 activities through the established coordination and monitoring mechanisms. Dissemination evidence, including event documentation, communication materials, media coverage, social media activities and stakeholder engagement records, is collected and maintained to support project reporting and KPI monitoring.

The information collected is periodically reviewed through the Dissemination and Impact Governing Structure and will support the preparation of Deliverable D5.5 – Assessment Report on Dissemination and Community Engagement Actions. The monitoring process also ensures that the Joint Dissemination and Sustainability Strategy remains a living document that evolves alongside project implementation.

12. Conclusion

The Joint Dissemination and Sustainability Strategy provides a comprehensive roadmap for WARP's visibility, stakeholder engagement, and long-term impact.

Under UNI's leadership, WP5 ensures that dissemination and sustainability are not limited to communication but extend into real transformation, integrating waste management and circular economy concepts into VET education systems.

By combining coordinated outreach, a recognizable visual identity, active stakeholder engagement, continuous monitoring and long-term sustainability mechanisms, including the Community of Practice, Ambassador Programme and Policy Influence Toolkit, WARP will remain visible, impactful and relevant well beyond the project's completion.